

ASX AnnouncementLevel 12, 67 Albert Avenue
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www.pmplimited.com.au**Resurgent PMP Distribution hits the Target
Target awards PMP Distribution retail catalogue distribution contract**

Tuesday, 30 March 2010 – Leading retailer Target Australia Pty Ltd has awarded its catalogue distribution contract to PMP Limited, Australia’s largest printing and distribution company.

The agreement is the first time Target has changed its catalogue distribution partner in 20 years and will see PMP Distribution responsible for all the retailer’s catalogue distribution requirements.

“Securing this significant contract rewards the investment that PMP has made in the last 12 months bringing together the industry’s most skilled executives into one management team,” Richard Allely, PMP CEO said today.

“This transfer of knowledge and experience to PMP has paid off and sets the platform for PMP to cement its leadership position in the catalogue distribution sector into the future,” he said.

David Chesser, General Manager PMP Distribution, hailed the appointment by Target as a watershed moment in PMP Distribution’s history.

“The Target catalogue distribution contract is one of the biggest to come up for tender in Australia this year and is an incredibly important win for PMP Distribution.

“Target is one of Australia’s largest users of consumer catalogues and choosing us to partner with them is a testament to the hard work and extraordinary talents of the PMP Distribution team.

“Our appointment demonstrates our resurgence and shows we can deliver competitive and customer focused solutions, distribution services and facilities that customers such as Target demand,” Mr Chesser said.

PMP Distribution and Target will be working together over the coming weeks to ensure a seamless transition from the current provider. The contract will be managed through PMP Distribution's Victorian distribution centre in Clayton.

For further information and interviews contact:

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